

## Did you know?

Since its inception, the CIO Executive Council has provided *thousands of members* the resources, content and connections they need to *foster* their career growth

# CIO Executive Council Value Statement

*Our mission is simple – to facilitate robust interactions among our global leaders in order to bring measurable value to their organisations and to support their professional development.*

## How will you measure the value of your membership?

The CIO Executive Council is an unbiased safe-haven for ICT executives who are seeking professional advancement and to develop their leadership skill sets, showcase their successes and make better, more informed decisions.

## We provide each member a highly individual experience that draws upon a wealth of resources, including:

- Unlimited, reality tested peer-to-peer interaction;
- In-depth industry knowledge base (access to 3000+ local and global CIO contributed resources);
- Business-focused events that aim to advance the CIO role (roundtables, teleconferences, etc.);
- Professional development programs for you and your team;
- CIO designed frameworks for realising IT value and leadership;
- Communities of practice and media/public relations opportunities.

Whilst the Australian/New Zealand (ANZ) Council is part of the global organisation, we work on a decentralised model and have our own Advisory Board of Directors, made up of local CIOs. This affords us the support and reach of a global organisation, whilst allowing us to set our own agenda and address issues most pertinent to our region.

As a member, your dedicated **Client Relationship Manager** provides you with a highly facilitated experience that is customised to your specific goals, investments, priorities and opportunities. You will be assigned a personal “**information concierge**” who will provide filtered CEC resources - only what you need, when you need it!

You can leverage your membership in your own unique way. From attending exclusive closed door roundtable breakfasts, CIO Summits to one-on-one dialogues with fellow members through mutual introduction’s and peer requests. Through it all, we work with you to define the engagement model that suits you best.



## PEER INTELLIGENCE

Personalised one-on-one conversations and peer connections, top-level roundtables and published content from people who have had similar business challenges to you—all delivered in a variety of formats to suit your specific requirements.

### How your organisation benefits:

- Better-informed decision making;
- Unbiased viewpoints on local and global vertical market sector strategies and technologies;
- Experience-driven perspectives;
- Tailored to your needs, therefore saving time, mitigating risk and cost.

### Who do you trust for “real-world” advice?

You make thousands of decisions each year that impact everything from the kind of technologies your company will adopt to how BI will drive global competitive advantage. As the CIO, you have developed strategies for making solid judgments and leading others to better decisions too. Of course, sometimes even mentors need advice. That is why we offer you the opportunity to tap into what is arguably the world’s most experienced “been there, done that” network of innovative IT gurus.

### How members leverage each other’s expertise:

- ✓ CEC Exchange;
- ✓ CIO contributed [resources](#);
- ✓ CIO lead teleconferences;
- ✓ Peer requests and, facilitated peer advisory connections.

Through our peer-to-peer connection service, we can match you with CIO peers to exchange information on specific challenges and initiatives. Our “been there, done that network” is unique to the industry. See what others are doing, learn from peer experiences in order to drive innovation, mitigate risk, save time and money and ultimately drive better business decisions and results.



## INFLUENCE THE PROFESSION

Executives who *want* to shape the future role of CIOs and the ICT profession, we provide opportunities for mentoring, coaching, case study contributions and industry advocacy.

### How your organisation benefits:

- Recognition as innovative ICT business-leader in support of the ICT profession worldwide;
- Opportunities to effect positive transformational change;

Over the years, our membership has become the “voice of the industry” with our [IT Value Matrix](#) and the [Future-State CIO®](#). Join us in preparing for a dynamic future! Whether you need to guide business leaders in re-thinking their relationship with technology or want to gain a forum for making an impact on the profession at large, we are committed to providing an environment for leaders and future leaders to connect, exchange ideas and help create an enduring professional legacy.



## LEADERSHIP DEVELOPMENT

Transform your ICT Staff into a prized business asset. Industry-defining programs that advance CIOs and their teams along a powerful *Pathway*—designed to bring maximum value to individuals and their organisations. An important aspect of the Council is our commitment to developing the maturity of the ICT sector to build a better future for the industry through our *accelerated* learning and development programs.

### How your organisation benefits:

- Grow, develop and retain your top talent;
- Competitive advantage as IT assumes a more strategic role;
- Improved business continuity.

A partnership with leading global talent firm Egon Zehnder saw the completion of 25,000 face-to-face interviews with C-level Executives and the identification of our 9 core business competencies most crucial to executive success. The 9 core competencies are the foundations of our [Journey to the Future-State CIO](#), [Future-State assessment](#) models and our CIO designed and delivered [Pathways](#) leadership development programs, which develop business acumen in the next generation of ICT leaders.

**The Journey** - IT leaders build on credibility of functional accomplishments, gain influence through transformation, and ultimately position IT as a game changer by driving business strategy. To progress, they must apply key competencies to adjust their focus, enhance staff expertise and elevate stakeholder relationships. The results: comprehensive business value and ensured relevance of the profession in any business climate.



## STRATEGIC ENTERPRISE SERVICES

Strengthen business skills, transform your culture and accelerate your business in today's ever-changing and innovative marketplace.

### How your organisation benefits:

- Enhanced leadership team dynamic, employee engagement and organisational alignment;
- Cross-collaborative relationships between IT and Business Stakeholders;
- Challenge leaders to think differently through actionable gamified business simulations;
- Real-world perspective by exposure to CIOs & Senior ICT Leaders through networking events and one-on-one dialogues.

**Our competency-based programs are designed to strengthen business skills, challenge the status quo thinking and accelerate business outcomes in today's digital environment.**

All of our [Pathways programs](#) can be used to encourage leadership teams to think differently and approach their roles in a new way. Incorporating an external C-level perspective, our offerings include discussion panels with Q&A and networking events with invited keynote speakers, which add a new twist to your standard agenda.



## PR & COMMUNICATIONS

Opportunities for publication and exposure through The CIO Executive Council's global IT community, our connections with IDG and other media outlets.

### How your organisation benefits:

- Positive coverage of achievements and initiatives;
- Increased awareness among investors, peers and potential employees;
- Opportunities to establish thought-leadership position;
- Access to key decision-makers and influencers.
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### CEC members achieve significant visibility by:

- Contributing by-lined articles to *CIO online*;
- Contributing **Peer Intelligence** case studies;
- Being interviewed as a "subject matter expert" for various IDG publications;
- Sharing your experiences with CIOs worldwide through CEC Exchange;
- Becoming more widely recognized for expertise and achievements;
- Participating in our events and programs;
- Addressing IT conferences (sponsored by the CIO Executive Council, IDG and others).

**For more information about the CIO Executive Council or any of our Pathways learning and development programs, please contact:**

### Luis Sarabia

Business Development Manager

*CIO Executive Council from IDG*

[luis\\_sarabia@idg.com.au](mailto:luis_sarabia@idg.com.au)

**T:** +61 2 9902 2730 **M:** +61 401 872 427

IDG Communications Pty Ltd | PO Box 1753, North Sydney NSW 2059

Level 10, 15 Blue Street, North Sydney NSW 2060

ABN 14 001 592 650